

Wine town at the foot of the Odenwald with

approximately 12,000 inhabitants. Offers a

wide variety of sport and relaxation possibi-

Old town centre with half-timbered houses

Schlossgasse 41

Tel.: 0049-(0)6201-707-0

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info@hemsbach.de

www.hemsbach.de

lities, fine dining and culture.

Places of interest:

Old Town hall

Tithe barn

and romantic corners

Place of pilgrimage "Kreuzberg"

Donion of the former Wasserburg

Seeheim-Jugenheim

Seeheim-Jugenheim lies in a central and convenient location in the Rhine-Main-Neckar region. Its charm consists of the varied possibilities to explore its nature, history an culture. Historical town halls, castles and villas bear witness to an exciting past.

Places of interest: Old town centre

Historic Town hall Bergkirche (Hill church) Heiligenberg Castle
Old Townhall Castle ruin Tannenberg

Museum of Local History

Wirtschafts- und Kulturfoerderung Schulstrasse 12 D-64342 Seeheim-Jugenheim

Tel.: 0049-(0)6257-990280 Fax.: 0049-(0)6257-990488 sabine.mueller@seeheim-jugenheim.d www.seeheim-jugenheim.de

sbach-Haehnlein

Alsbach is mentioned for the first time in the built around 1240.

Places of interest: Lovely town centre with rural character

Museum of Local History Alsbach Palace Melibokus look-out

Lorscher Code in the year 773; Haehnlein is mentioned officially for the first time in 1333. The town's symbol, the Alsbach Castle, was

> emeindevorstand Alsbach-Haehnle Darmstaedter Strasse 6 0-64665 Alsbach-Haehnlein

www.alsbach-haehnlein.de

First officially mentioned more than 1230

years ago, Bensheim became a market town

in 956 and received its city charter in the

Scenic town centre with historic nobles'

Oldest half-timbered house in South Hesse

Museum of Town and Regional History

Ruine Auerbacher Schloss (Ruin Auerbach

Community park Fuerstenlager

ourist Information

Tel.: 00 49 - (0) 62 51 - 58 26 3- 14

Fax: 00 49 - (0) 62 51 - 58 26 3- 3⁻

touristinfo@bensheim.de

www.bensheim.de

Hauptstrasse 39

13th century.

Places of interest:

courtvards

Palace)

A district capital with its own wine festivi-

old town is an especial attraction with its

lovely medieval half-timbered houses and

Historic old town with one of the most

beautiful marketplaces in Germany

Marienbrunnen (Mary's Fountain)

Liebig-Apotheke (Liebig pharmacy)

Grosser Markt 9

D-64646 Heppenheim

www.heppenheim.de

Tel.: 0049-(0)6252-131171 U.

tourismus@stadt.heppenheim.de

Fax: 0049-(0)6252-131173

to linger.

Places of interest:

Half-timbered town hall

UNESCO Geopark Erlache

Kurmainzer Amtshof

Cathedral St. Peter's

8b Starkenburg

many authentic old pubs which invite guests

ties, and 27,000 inhabitants. The historical

Tel.: 0049-(0)6257-5008-0 Fax: 0049-(0)6257-5008-60 gemeindevorstand@alsbachhaehnlein.de

At the foot of the gentle slopes of the Oden

wald - with excellent transport connections

to Weinheim, Heidelberg and Mannheim.

Schloss des Grafen von Wiser (Palace

Protestant churches from the 14th and

12b Pilgrimage Church "Black Madonna"

Places of interest:

17th century

of the Earl of Wiser)

12c Ruin of the "Villa Rustica"

14 Ladenburg

Traces of the Roman era, along with medieval charm and through to the modern age - all these times have shaped the city's Enjoy the special atmosphere on a market

Places of interest:

Grosssachsener Strasse 14 0-69493 Hirschberg 14a Martinstor (Martin's Gate)

el.: 00 49 - (0) 62 01 - 5 98 - 27 Fax: 0049-(0)6201-598-50 emeinde@hirschberg-bergstrasse www.hirschberg-bergstrasse.de

day or during one of the several festivals and cultural events.

Beautiful medieval townscape Hexenturm (Witches' Tower)

4b Gothic St. Gallus Church Lobdengau Museum Villa of Carl Benz

140 Car museum Dr. Carl Benz

Few other cities have been so flatteringly described by poets and writers as the university city on the Neckar. About 3.5 guests per year enjoy the unique ambience of the city whose past seems to be everywhere and whose present is determined by its youth.

Philosophenweg (Philosopher's Path)

16c Historic old town with the longest

pedestrian zone in Europe

am Hauptbahnhof

Willy-Brandt-Platz 1

D-69115 Heidelberg

el.: 0049-(0)6221-19433

Fax: 0049-(0)6221-142254

Info@heidelberg-marketing.de

www.heidelberg-marketing.de

Places of interest:

Dr. Carl-Benz-Platz 1 The world-famous palace D-68526 Ladenburg Old bridge Hotel "Zum Ritter"

Tel.: 0049-(0)6203-922603 Fax: 0049-(0)6203-924709 Info@ladenburg.de www.ladenburg.de

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Ferienstraße Bergstrasse Ferienstraße Bergstrasse Ferienstraße Bergstrasse ... a true experience



We cordially welcome you to the Bergstrasse, the Riviera of Germany, a special spot.

The spring sun begins to warm Here, special geological the earth here while people features meet the charms of in other regions are still shiver- the landscape. Leisure time, ing. Here, almond and fruit exercise, culture and cuisine trees bloom while frost still numbs the earth in other places. Summer is longer here, and autumn more pleasant. The Bergstrasse is a treat, a place to let go and relax.

The Bergstrasse is more than Bergstrasse. This is hospitalia landscape; it is a feeling, a ty that comes from the heart. way of life. Castles, palaces On sunny days, market places, and well-preserved city centres link the art nouveau yards are as crowded as an centre Darmstadt and world- Italian piazza - restaurateurs famous Heidelberg, making history come to life.

The Mediterranean climate can truly enjoy their holiday. warms the grapes that go into Whether guests come on an our exquisite wines, and exo-excursion from the nearby tic plants thrive as well. Parks, metropolitan centres in the gardens and woods surround Rhine-Main and Rhine-Neckar the visitor, as in a fairy tale. regions, or as part of an ad-The Schlosspark (Palace Park) venture holiday on foot or in Weinheim contains the by bike, or for a longer holiday tallest cedar that is rooted in - once they have been here, German soil, while the Fürs- they never want to leave.



tenlager in Auerbach has the

The Bergstrasse is the heart of the UNESCO Geopark "Bergstrasse-Odenwald' - there is something here for every taste.

The people here are happy to share the region with you, happy to show it off - they are proud to be inhabitants of the posing memorials emerge gardens, courtyards and vineand wine-makers show off their special touch. The happy mood infects the guests, who

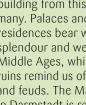
The Romans settled the Berg- threads its way through strasse, and fell in love with Heppenheim. And yet the the "strata montana", or "mountain street". The monas- also full of new life. Modern tery in Lorsch shaped the politics in the region for centuries. The Carolingian Königshalle (King's Hall) in Lorsch, which has been a UNESCO world cultural site since 1991, is the oldest

tallest sequoia.

stein (Kranichstein Hunting Middle Ages, while stubborn Lodge) in Darmstadt to the ruins remind us of bitter battles world-famous palace on the and feuds. The Mathildenhöhe hill above the university city in Darmstadt is recognized of Heidelberg: along the Bergstrasse, castles, palaces the Heidelberg Palace, high together like the pearls on a of the Romantic era. Proud necklace. They carry with them memories of an age of knights, princes and kings. More than 30 of these im-

from woods and vineyards as green meadows, lush silhouettes could have been taken from a historical film.

building from this era in Germany. Palaces and duke's residences bear witness to the ancient villages and cities are retail shops offer their goods



From the Jagdschloss Kranich- splendour and wealth of the as the centre of art nouveau, above the river, as the symbol half-timbered city halls stand guard over cobblestoned market squares, in the middle of which exquisite sandstone fountains bubble. In lovingly restored ancient districts sucl stone jewels that are just as as the Gerberbach district in much a part of the landscape Weinheim, cosy little cottages whisper of the Middle Ages. woods and grapevines. The Everywhere, experienced guides offer city tours on interesting topics: the haunting Laternenweg, or Lantern Way,

and services where once peddlers and market wives clamoured. Take a slow stroll through shops and history.



Mathaise Market in Schriesheim. The inhabitants of the

Bergstrasse celebrate every The Bergstrasse represents season of the year. Of course an ideal wedding between autumn is their favourite, that culture and nature. Concerts, season that is flecked with exhibits, and whole pageants the colour of the vineyard landscape. But even more than lure visitors to historical locations - a unique cultural this, they like to invite guests flavour. The theatres in to come. The Bergsträßer Darmstadt and Heidelberg Weinherbst (Bergstrasse wine have international reputations; autumn) is a collection of all comics, artists and musicians events dealing with fine wines. peek out from between the And when the blossoms are castles and half-timbered out, the season's attraction is houses, displaying their arts. the Bergsträßer Weinfrühling, Small arts theatres have or Bergstrasse wine spring, sprung up in restaurants and with a vineyard hike and culibars along the Bergstrasse; nary highlights. the parks, gardens and monuments of the region, People of the Bergstrasse like such as the Schlosspark in Weinheim, Heppenheim's

ries, locally known as Kerwe, Bergstrasse can be tasted.

Kurmainzer Amtshof or the

Heiligenberg Palace in See-

med into stages for world-

famous stars who are

fascinated by the region.

and lively annual markets,

beginning with the large

to eat well, and the culinary offerings here are full of fresh ingredients straight from the woods, like mushrooms and heim-Jugenheim are transforherbs. Hunters bring deer and wild boar to the restaurateurs' tables; here, only homemade food counts. In farmhouses and wine pubs, in fine hotels In addition, the Bergstrasse and starred restaurants, the offers festivals - wine festivals, chefs are proud of the specialhistorical church anniversa- ties of their region. The

These days, the knights of the to attractive lakes and swim-Bergstrasse sit in comfortable ming pools, or to ice rinks slender saddles and choose and sledding hills in winter. between 18 gears. More and Joggers and mountain bikers more, the Bergstrasse is challenge themselves on becoming an oasis for athletic the slopes leading up to the and active holiday-makers, near Odenwald, or enjoy the a large open-air fitness centre shade of the woods in the between the mountains and UNESCO Geopark there. Golf the vineyards. More than 85 courses lend themselves well kilometres of bike paths form to the natural landscape. In an extensive network be-Weinheim, the first geothertween the cities and sights. mic baths in southern Germany, The routes vary from leisurely "Miramar", entices visitors to strenuous - just as you like. with salt-containing spring The Burgenweg, or castle water bubbling up from 1000 route, takes in all the castles metres below the earth's and palaces between Darm- surface. stadt and Heidelberg; in three or four days, hikers can visit the landscape and history of the Bergstrasse in this way.



And the best thing is: whether

you are in the bike saddle or

path always leads to or past

breaks can become chances

hurry at the Bergstrasse, but

life. And there are buses and

railways to most destinations.

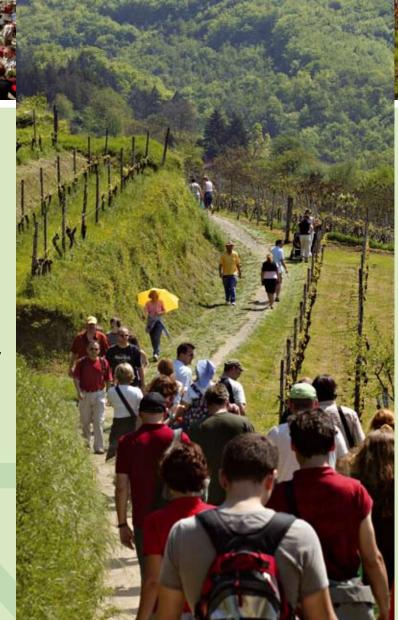
everyone knows how to enjoy

to celebrate. No one is in a

hospitable villages. Short trail

on your own two feet, the







warm radiance helps great entire repertoires of good-tawines to ripen. The wines of sting wines. the Bergstrasse are high-class Fürstenlager in Auerbach, Streichling in Bensheim or aromatic and full of character, through the vines. Everyblanc from Sonnberg in Lauden- cational paths and guided heim. Elegant pinot noirs grew on the Bergstrasse in an offer samples and tastings: era when wine drinkers still turned up their noses at German red wines - today, connoisseurs are happy to Bergstrasse is the answer to sniff the bouquet of ripe the question of good taste. cherries and woods berries. About 840 hectares of vineyards connect the Bergstrasse wine region of Hessen with the Bergstrasse region in the

neighbouring state of Baden-

Württemberg. Small choice

family-run businesses grow

grapes according to ancient

Ferienstraße Bergstrasse

of the Bergstrasse vineyards and, in old vaultceilinged cellars, produce their specialties, like Trocker The sun shines here 1600 hours beerenauslese and even ice in a year, its rays laughing wine. Well-known winemaalong with the people, because kers' associations and both of them know that this co-operatives present their

- striking like Rieslings from "Wein und Stein", or "wines famous locations such as the and stones", is the name of the UNESCO Geopark's experiential and educationa Centgericht in Heppenheim; path, which winds its way like the pinot gris or pinot where you go, there are edubach or Kuhberg in Schries- hikes. All vineyards and winegrowing estates are happy to experienced winegrowers give expert advice, as do charming wine queens. The

Our Wine Festivals

...in vino veritas

Bergstraesser Weintreff (Bergstrasse wine convention), Kulinarisches & Wein (Cuisine & Wine), Bluetensonntag (blossom Sunday)

End of June/Beginning July

End of August

Beginning of September

1st weekend in September

From mid-Septembe

end of November

3rd Sunday in September

Beginning of October until

1st Saturday in October

1st weekend in November

events dealing with Bergstrasse wine such as

2 x RocknRiesling Night, historic Zehntkeller (tithe cellar) of the wine growers' cooperative Schriesheim

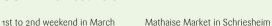
Bergstrasse vineyard walk between Zwingenberg and Heppenheim Whitsun wine festival on the historic market

Bergstrasse wine market in the historic old

Street festival with wine village in Schriesheim

The new wine has arrived! Available from wine

autumn) with a collection of wine-related



End of April/Beginning of May "Bergstraesser Weinfruehling" with numerous

square Zwingenberg

town of Heppenheim

Wein- und Sektfest (wine and sekt festival) organized by the Bergstrasse wine growers e.G. Heppenheim

Bergstrasse wine growers festival in Bensheim

growers and guest houses.

Vineyard walk in Schriesheim

Bergstraesser Weinherbst (Bergstrasse wine

"Weinheimer Weinmeile"

Weekend RocknRiesling Night, historic Zehntkeller (tithe cellar) of the wine growers cooperative Schriesheim

